

HIGH HOLIDAY APPEAL



NORTHERN HILLS SYNAGOGUE A CONSERVATIVE CONGREGATION



5714 Fields Ertel Road | Cincinnati, Ohio 45249
513-931-6038 | www.nhs-cba.org

Dear Members and Friends,

Where you're **welcome**, Where **YOU** count!

This phrase captures the Core Values of our Congregation. These Values serve as guiding principles for who we are and what we do. They focus on following the practices of Conservative Judaism and express our commitment to:

- **Synagogue Community**
- **Professional Leadership**
- **Education**
- **Community Involvement**

Taken together, these values define Who We Are and can be found in detail at <http://www.nhs-cba.org/values.htm>. They were developed in a collaborative process that involved our members and representatives of the Jewish community.



Our Strength Today Leads To A Stronger Tomorrow

As we approach the High Holiday season, we thank you for your continued support. A critical component of our financial stability is our Kol Nidre Appeal, which accounts for approximately 40% of our annual budget. We cannot overstate its importance to the operation of our Congregation and ask that you continue to demonstrate the generosity that you have shown in the past.

Join us in being generous. We ask you to consider a substantial increase in your pledge, so we can further our goals within and far beyond our beloved community. Say yes to our future, in keeping strong today and even stronger tomorrow. Your support is vital.

How The Total Budget Works For Us

Northern Hills Synagogue Summary of
Income and Expenses

FISCAL YEAR



INCOME

- Dues: 32%
- HH Pledges: 40%
- Fundraising: 8%
- Building Usage: 1%
- Other Income: 19%



EXPENSE

- Utilities, Supplies, Insurance, Maintenance: 22%
- Mortgage: 13%
- Rabbi, Education, Admin, Support: 52%
- Programming: 13%

Northern Hills Synagogue prides itself on its commitment to Jewish values and its sense of community. But sustaining these important efforts would not be possible without the financial support of our members. We are unique in that we derive approximately 40% of our revenues from a voluntary High Holiday Appeal.

Your support of our High Holiday Appeal provides a wonderful way to provide an offering fulfilling this mitzvah. Please give generously. Your support makes a difference.

May you be sealed in the Book of Life for a good year.

